

# PRESS RELEASE

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## MUSIMAP WELCOMES NEW CEO

These are exciting times for Musimap! The company [just raised 1M€](#) to support its steady growth and accelerate. To conquer the market with ready-to-revolutionize products, Musimap reinforces its management team by appointing **Thierry Ascarez as its new CEO** starting June 26<sup>th</sup>.

Thierry Ascarez has been based in San Francisco since 2012, where he created the US subsidiary for Radionomy and led the business development for the group including Targetspot. Thierry has managed teams both in the US and in Europe. Musimap is excited to welcome Thierry, his experience and his network to expand its business globally.



About his new mission as CEO of Musimap :

***"The potential of what Musimap has developed is huge and it will have a big impact on the music industry and beyond. I'm thrilled to join the company to help it scale and become a global leader in AI-based music recommendation with innovative products. I look forward to working with this great team and leading Musimap through its next exciting phase."*** Thierry Ascarez

After recently appointing Philippe Decottignies, ex CTO of 7Digital, as VP of Products and Strategic Partnerships, Musimap confirms its will to build a solid, experienced and business driven management team.

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Who are we ? Musimap is a company that revolutionizes dynamic personalized recommendation with its humanized algorithm that comprehends music and emotions. Launched in 2015, Musimap works with companies such as Vevo, Soundtrack your brand and Kontent Core.



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